## **Some Readings About Fonts**

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http://ragb.ag/post/187708731/arial-helvetica-on-friday-i-hosted-a-screening

http://www.creativereview.co.uk/cr-blog/2010/july/the-helvetica-killer

http://www.bbc.co.uk/news/magazine-10689931

Arial versus Helvetica

swissmiss | Arial versus Helvetica

Sunday10/4/09 2:29 PM

Swissmiss is a design blog and studio run by Tina Roth Eisenberg, a 'swiss designer gone NYCC **Contact me** if you have a design project, a link suggestion or just want to sav hello.

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## Arial & Helvetica a a a f f f r r r f t t t C C C G G G Q Q Q R R R 1 1 1 %%%

Here's a nifty little graphic showing the difference between Arial and Helvetic

It seems to have been created by Raynor.

(via <u>ignant</u>)

## 54 COMMENTS

This will definitely help me explain type differences to all the non-designers in my life. Love!

as if they would understand... I find that I am surrounded by typographyilliterate people.... -"nocoo we do not squish the text to fit in the page, noco"

Give 'em Helvetica, Harry